Gordon Wilson Fund Appeal for *The Kentucky Warbler*



Dear Friends of Birds,

The Kentucky Warbler is a quarterly journal produced by Kentucky Ornithological Society (KOS). This journal has been in existence for 100 years and provides KOS members and the academic community with carefully sourced information and photographs to document birds and bird sightings in Kentucky. Members receive copies with their memberships and can choose to receive printed copies via U.S.mail, or electronic copies via email. Printed copies of *The Kentucky Warbler* are provided to the University of Louisville's Ekstrom Library, which are then shared with other academic institutions around the country as part of a journal exchange.

It has been my privilege for over four years to serve on the production team for *The Kentucky Warbler*, and to help carry on this proud tradition. We are concerned, however, about escalating costs required to produce and distribute printed copies of the journal. The costs for print-production and distribution of *The Kentucky Warbler* are usually KOS' biggest expenses each year. Those costs are slowly increasing over time.

The Gordon Wilson Fund can be used by KOS to offset the printing and distribution expenses for *The Kentucky Warbler*, but the fund balance is currently low. This appeal for donations is being made to increase the funds available, which will help KOS continue to provide this important journal.

A few facts:

- Average cost of production and distribution per issue: \$1,174 (over the last 12 issues)
- Average cost per 4 issues: \$4,696 (over the last 12 issues)
- Gordon Wilson Fund Balance: \$0 (fully depleted by a grant awarded recently)

Can you help? Will you help? If the answer is yes, please donate to The Gordon Wilson Fund now. Your support will be greatly appreciated! Here's how:

- Credit/debit card or Paypal Go to the KOS Website's Join-Renew-Donate page at https://birdky.org/dues-donation.php, fill out the form and specify an amount for The Gordon Wilson Fund.
- Check or Money Order Specify that your donation is for The Gordon Wilson Fund and mail to the KOS treasurer at: Steve Kistler, 1335 Sam Goodman Road, Munfordville, KY 42765-7105.

Thank you!

Steve Brown